



CalRx® Insulin Patient Advisory Council Meeting
Targeted Outreach Discussion Questions
Tuesday, January 27, 2026

1. Increasing Awareness of CalRx Insulin

- a. How could we amplify our messaging to reach our target population in areas of the state with high diabetes prevalence?
- b. How might we help increase awareness and participation among community pharmacies?
- c. What other pharmacist networks could we leverage in addition to the California Pharmacists Association?
- d. Are there additional resources that you think would be helpful for patients and/or prescribers?

2. Feedback on Team Cuban Card

CalRx would like to better understand consumer and pharmacist experiences with the Mark Cuban Cost Plus Drug Company's [Team Cuban Card](#).

- a. What do consumers experience when navigating participation in this program?
- b. How do community pharmacies perceive the use of this program?